

# CELEBRATE with PRIDE



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# CELEBRATE WITH PRIDE AND RAISE FUNDS FOR LGBTQ MENTAL HEALTH

ACON is inviting everyone in our communities coming together to celebrate diversity, pride, love and equality to host their events in support of LGBTQ health and wellbeing.

Whether you're celebrating at home or at your office, with your friends or colleagues, through your local business or community group, make it a celebration that makes a difference by raising funds for ACON. Your support will help power our efforts to improve the lives of LGBTQ people and their families in NSW.

## ABOUT ACON

ACON is NSW'S leading organisation specialising in community health, inclusion and HIV responses for people of diverse sexualities and genders.

Established in 1985, we work to create opportunities for people in our communities to live their healthiest lives.



## ABOUT CELEBRATE WITH PRIDE

Celebrate With Pride is ACON's community fundraising platform that aims to inspire people to make a difference by turning their events, activities and/or promotions into a fundraiser that supports LGBTQ health and wellbeing.



## GET INVOLVED

### MAKE YOUR EVENT AN EVENT THAT MAKES A DIFFERENCE

#### NETWORKS & GROUPS

Are you an employee network or community group hosting a pride event like a morning tea or trivia night? Make it a gathering that makes a difference by raising funds for LGBTQ health.

#### BUSINESSES & VENUES

If you are a brand, business, retailer, restaurant or bar, show your support for LGBTQ communities by donating proceeds from your pride event or promotion to ACON.

#### FRIENDS & FAMILY

Hosting a party with friends? Power up your soiree by turning it into an ACON fundraiser and raise funds for LGBTQ mental health! Set up a fundraising page and make an impact.



## HOW IT WORKS

1

### REGISTER YOUR EVENT ONLINE AND CELEBRATE FOR ACON

You're hosting an event. Let's make it an event that's a difference by turning it into an ACON fundraiser?

By raising funds for ACON, your event will be making an impact!

2

### USE YOUR CUSTOMISED CELEBRATE FOR ACON ONLINE PAGE TO START FUNDRAISING

Once you register, you'll get a personalised Celebrate With Pride online page that will help make your fundraising event a success. You'll also get access to a host of downloadable resources!

3

### HOST YOUR CELEBRATION EVENT AND MAKE AN IMPACT

Whether you're celebrating at home with friends, in the office with colleagues, through your business or community group, you'll be making a difference by supporting ACON. Be sure to ask people to donate – the more you ask, the more you will get!

4

### YOUR CELEBRATION EVENT WILL MAKE A DIFFERENCE TO LGBTQ COMMUNITIES

Post photos of your event on social media. Let us know how you went. Every dollar you raise will go towards efforts that improve the health and wellbeing of LGBTQ people and their families in NSW.



## HOW YOUR FUNDRAISING HELPS

Every dollar raised through Celebrate With Pride events powers vital initiatives that support the health and wellbeing of LGBTQ people in NSW. In the past 12 months, this is the impact we've had:

**1,000+**

Occasions of service through our home-based care program for people living with HIV

**2,000+**

The number of revellers supported each year by our harm-reduction peer service ACON Rovers

**3,500+**

Meals served at our weekly Meal Service for vulnerable LGBTQ community members

**4,000+**

Clients interactions through our care coordination service, which supports LGBTQ people with complex needs

**10,000+**

Occasions of service across ACON's counselling, crisis and support service network



## THANK YOU FOR CELEBRATING WITH PRIDE AND RAISING FUNDS FOR LGBTQ MENTAL HEALTH

While many members of Australia's LGBTQ communities lead healthy and happy lives, a large proportion of LGBTQ people experience significant health disparities when compared to the broader population. Consider the following:

- LGBTQ people experience higher levels of depression, anxiety disorders and distress than people in the general community, and that LGBTQ+ people are at an increased risk of suicide and suicide ideation than the general population.
- LGBTQ people use alcohol and drugs at significantly higher rates than the general community, especially tobacco and illicit drugs.
- Up to 55% of LGBTQ Australians have experienced discrimination and exclusion in the places where they live, work, study and play.

As NSW's leading LGBTQ health organisation, ACON works hard to provide a range of programs and services that help address many of the health issues that are experienced by our communities.

The information and services we provide – such as counselling, substance support, anti-violence initiatives and inclusion programs – as well as advocacy and research we undertake, all help to improve the health and wellbeing of LGBTQ people and their families.

Celebrate With Pride allows people and communities across NSW to make an impact! When you make your event an ACON fundraiser, you are helping our efforts to strengthen the health and wellbeing of LGBTQ communities.

**Thank you for making a difference!**



# HOST TIPS TO MAKE YOUR FUNDRAISER A SUCCESS

## SET A GOAL

Set a goal for how much you want to raise from your event and share it with your friends, family and colleagues. You don't have to wait until your event start fundraising – share your fundraising page online. The earlier, the better.

## ASK, ASK, ASK

Ask people to participate and donate – the more you ask, the more you will get! Share your fundraising page or create a unique QR code for your donation portal. Every dollar you raise will make a difference!

## PREPARE YOUR EVENT

Your event doesn't have to be a big production. Often, it's best to keep it simple. Get others to join in – you'll find people will be happy to help. Download event resources (bunting, invitations etc) online from [celebratewithpride.org.au](http://celebratewithpride.org.au).

## SPREAD THE WORD

Get your message out there! Set up a Facebook event page for your event. Personalise your online fundraising page and share it on social media. If you have a personal connection to the cause, share it!



## AFTER YOUR EVENT

Be sure to bank your funds. The sooner you bank your funds,  
the sooner we can put it to work!

### CREDIT CARD

BANK THE FUNDS YOU'VE RAISED  
FROM YOUR CELEBRATE WITH PRIDE  
EVENT VIA CREDIT CARD ONLINE.  
GO TO [CELEBRATEWITHPRIDE.ORG.AU](https://celebratewithpride.org.au).

### DIRECT TRANSFER

DEPOSIT FUNDS YOU'VE RAISED  
DIRECTLY INTO OUR ACCOUNT.

Name: ACON Fundraising

Bank: Commonwealth Bank Australia

BSB: 062-016

Account: 10771356

Ref #: Your name/business + Celebrate

### POST

POST A CHEQUE OR MONEY ORDER TO:

ACON Fundraising

Celebrate With Pride

414 Elizabeth Street, Surry Hills

NSW 2020

Description: ACON Fundraising







## GET STARTED

Register your event, start fundraising and make an impact.  
Go to [celebratewithpride.org.au](https://celebratewithpride.org.au)

## ACCESS POSTERS & RESOURCES

Head to [celebratewithpride.org.au](https://celebratewithpride.org.au) for access to free posters and resources that will help power your fundraiser.

## GET IN TOUCH

Contact us via [celebratewithpride.org.au](https://celebratewithpride.org.au) and one of our friendly fundraising officers will provide you with all the support you need!

## THANK YOU

Every dollar you raise goes towards programs and services that improve health and wellbeing of LGBTQ people in NSW.



[celebratewithpride.org.au](https://celebratewithpride.org.au)